Julie China

B.I.G. Short Hills/ Millburn/ SOMa www.ideaspacead.com

With decades of experience in interior design, Julie China runs Idea Space **Architecture + Design**, a full-service interior design and architecture business with her husband Darren (an architect) out of their Maplewood, NJ studio. They provide highly thoughtful design solutions for residential and commercial renovations, new builds and interior design/decorative services. Their approach encompasses architecture, interiors and furniture design to give their clients a clear, consistent creative vision.

Julie and Darren always envisioned having their own business, but the dream was put on hold in the wake of the 2008 recession. While waiting for the economy to bounce back, Julie kept her full-time job as a senior designer/project manager at an NYC design firm to maintain consistent income. She loved her job and her clients - and enjoyed design "I am a freedom – but the owner"

of the firm always had

the final say.

Finally, the day came when Julie felt able to transition to a full-time role at Idea Space. Today, Julie loves being an entrepreneur and mom of two. She enjoys having full design control in collaboration with clients and experiencing their excitement and enjoyment when the spaces are built. That's what it's all about!

